



Celebration of Service!

EXECUTIVE SPONSORSHIPS



25th Annual **Employee of the Year Luncheon**

Honoring the best hospital employees of North Texas

April 19, 2023 • Hurst Conference Center

Reception 11:00 a.m. • Luncheon/Awards 12 noon - 1:45 p.m.





Celebration of Service!

25th Annual Employee of the Year Luncheon

April 19, 2023
Hurst Conference Center



EVENT

A salute to the North Texas hospital workforce, the DFW Hospital Council Foundation Employee of the Year Luncheon is celebrating 25 years of success. This year, 16 recipients and 100-plus nominees will be honored. This luncheon is an opportunity for area hospitals to acknowledge exceptional employees. In the tradition of an awards show, winners are announced at the luncheon.

KEYNOTE SPEAKER: CHRISTINE CASHEN

For 20 years, Christine has shared her expertise on conflict resolution, stress management and cultivating a happier more productive workplace. She is the author of the award-winning books "THE GOOD STUFF: Quips & Tips on Life, Love, Work and Happiness" and "It's YOUR Business: Good Stuff for Your Personal, Professional and Funny Business." An energetic and lively speaker, Christine has been honored with an induction into the CPAE Speaker Hall of Fame.



INFORMATION

Date: **April 19, 2023**
Location: **Hurst Conference Center**
Theme: ***Celebration of Service***
Attendance: **700**
CEOs: **45**
Executives: **70**
Hospitals: **50**



THE AWARD

The ACHE of North Texas Board judges the nominations. Individual and hospital names are removed and selections are based on the facts presented. Nominees are separated into four categories of hospitals between 0-99 beds, between 100-250 beds, between 251-499 beds and over 500 beds. Two recipients are selected from each category and receive cash awards. Additional honors include the Community Service Award, System Employee Award, Physician Award, Volunteer Award, Preceptor Award and the Rex McRae Scholarship.

WHY PARTNER?

Dedication to hospitals
Sponsoring the Employee of the Year Luncheon demonstrates your dedication to the hospital community. It offers your company the ability to demonstrate your leadership and commitment.

Making a difference
This event helps to build morale in our hospitals. It boosts spirits within the workforce, improves quality of care, quality of life and recognizes the importance of each individual.

A chance to honor
This award is for those who are by the bedsides of our community's patients making a difference in the quality of their lives.

Advancing the future
During the Luncheon, we take time to award a scholarship to a deserving hospital employee/nursing student. Funds for the scholarship are raised from this event.





AWARD SPONSORSHIP - \$10,000

Logo visibility

- Announce and deliver award from the podium
- Logo on award
- Acknowledgement in event e-mails
- Acknowledgement in event program
- Acknowledgement on event signage
- Acknowledgement on event PowerPoint presentation
- Gobo (your logo projected in lights on stage)
- Ability to work with staff to increase sponsor activation and branding

Media visibility

- \$2,500 contributed to Rex McRae Scholarship Fund
- Receive color, one-page recognition in event program with choice of placement
- Identified as a Award Sponsor in press releases and event publicity
- Recognized as a Award Sponsor from the podium
- Opportunity to place attendee gift with logo at each place setting
- Acknowledgement in article in *Interlocutor*, the DFWHC newsletter
- Logo on DFWHC website

Event benefits

- Two tables of 10 in VIP seating

Corporate branding

- Promote your company as proud supporter of the Luncheon



PLATINUM SPONSORSHIP - \$8,000

Only two sponsorships available at this level, industry exclusive

Logo visibility

- Acknowledgement in event e-mails
- Acknowledgement in event program
- Acknowledgement on event signage
- Acknowledgement on event PowerPoint presentation
- Gobo (your logo projected in lights on the stage)
- Opportunity to place pre-approved attendee gift with logo at each place setting
- Ability to work with staff to increase sponsor activation and branding

Media visibility

- Receive color, one-page recognition in event program with choice of placement
- Identified as a Platinum Sponsor in press releases and publicity
- Recognized as a Platinum Sponsor from the podium
- Senior Executive welcomes guests from the reception podium
- Acknowledgement in article in *Interlocutor*, the DFWHC newsletter
- Logo on DFWHC website

Event benefits

- Two tables of 10 in VIP seating

Corporate branding

- Promote your company as proud supporter of the Luncheon

GOLD SPONSORSHIP - \$5,000

Only five sponsorships available at this level.

Logo Visibility

- Acknowledgement in event program
- Acknowledgement on event signage
- Acknowledgement on event PowerPoint presentation
- Opportunity to place pre-approved logoed gift at each place setting

Media Visibility

- Receive color, one-page recognition in event program
- Identified as a Gold Sponsor in press releases and publicity
- Recognized as a Gold Sponsor from the podium
- Acknowledgement in Luncheon article in *Interlocutor*, the DFWHC newsletter

Event Benefits

- One VIP table of 10

Corporate Branding

- Promote your company as a proud supporter of the Luncheon



SILVER SPONSORSHIP - \$3,000

Logo Visibility

- Acknowledgement in event program
- Acknowledgement on event signage
- Acknowledgement on event PowerPoint presentation

Media Visibility

- Receive a color, half-page recognition in event program
- Recognized as a sponsor from the podium
- Acknowledgement in Luncheon article in *Interlocutor*, the DFWHC newsletter

Event Benefits

- One table of 10

Corporate Branding

- Promote your company as a proud supporter of the Luncheon



BRONZE SPONSORSHIP - \$2,000

Logo Visibility

- Acknowledgement in event program
- Acknowledgement on event signage
- Acknowledgement on event PowerPoint presentation

Media Visibility

- Receive a color, quarter-page recognition in event program
- Acknowledgement in Luncheon article in *Interlocutor*, the DFWHC magazine

Event Benefits

- One table of 10

Corporate Branding

- Promote your company as a proud supporter of the Luncheon

The DFWHC Foundation
2023 Employee of the Year Luncheon
Executive Sponsorship Form

Event Sponsorships

- _____ Award Sponsor Executive \$10,000
_____ Platinum Sponsor Executive \$8,000
_____ Gold Sponsor Executive \$5,000
_____ Silver Sponsor Executive \$3,000
_____ Bronze Sponsor Executive \$2,000



Additional Tables or Tickets

- _____ Table of 10 (\$700 each)
_____ Seats (\$85 each)

Signature: _____ Date: _____

Please print your company name as it should appear in publicity and on signage.

Company: _____

Contact: _____

E-mail: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____ Fax: _____

_____ Send bill _____ Check enclosed (please make checks payable to DFWHC Foundation)

Charge to: _____ Visa _____ MC _____ AE

Account Number: _____ Exp: _____

Authorized Signature: _____

Please print name: _____

I would like to make an additional donation of \$_____ to the **Rex McRae Scholarship**. This funds an annual scholarship presented to a hospital employee/student pursuing a healthcare career in a school of nursing or allied health professions in North Texas. The scholarship is awarded during the Luncheon.

[Deadline is Friday, March 24, 2023.](#) After sending the form, company will receive e-mail confirmation.

Mail:
DFWHC Foundation
Attn: Chris Wilson
300 Decker Drive, Suite 300
Irving, TX 75062

E-mail:
chrisw@dfwhc.org

Information:
Chris Wilson
972-719-4900