

The Generational Decoder Card

THE TRADITIONAL GENERATION

Born pre-1945

- 8% of the workforce
- Train them one on one
- Many are volunteers; give them a job title.

#1 complaint? No one asks their opinion!

Remember: Old dogs can still have treats to share.

BABY BOOMERS

Born 1946–1964

- 30% of the workforce
- Over 70% will stay on past retirement age.
- Work well with others. Help them make a difference.

#1 complaint? Age discrimination

Remember: They brought you into this world and they can take you out.

GENERATION X

Born 1965–1980

- 17% of the U.S. population
- Tell me what you want. Give me the tools. Leave me alone.
- There is an 'I' in **TEAMWORK**.

#1 complaint? Office politics

Remember: Micromanage them and you'll lose their loyalty.

MILLENNIAL GENERATION

Born 1981–2002

- 25% of U.S. population
- No news is bad news. Feedback is essential.
- Technology allows work and personal life to overlap.

#1 complaint? Hearing you say, "When I was your age..."

Remember: They can't imagine being as old as you are.

GENERATION Z

Born after 2002

- 18% of the world population
- Ask them to reverse mentor older team members.
- Give structure and opportunities to interact with full-time employees.

#1 complaint? Being grounded

Remember: Most are still in school, so work with their schedules, they are our future.



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Learn Something New. Hear Something Different. Laugh Out Loud. Generations Redefined.

Meagan Johnson is a professional generational speaker and humorist, the co-author of best-seller "Generations Inc." and has spoken for audiences across the globe. Clients include The Institute of Financial Operations, Pepsi, National Precast Concrete Assoc., American Assoc. of Cosmetology Schools, Comcast, NC Petroleum Marketers Assoc., Nestle Purina & National Shoe Retailers Assoc.

Meagan tackles generational challenges, myths and misunderstanding head on, unwilling to accept standard by-the-book 'Generational Generalizations', and demonstrates to audiences, through her own in-depth research and program customization, that all generations have differences and strengths that go beyond mere age and appearance. Move beyond complaining about the generations and transition into Generational Satisfaction!

TEXT "Generations" to 44222
and receive Meagan's monthly
Generational E-zine & a complimentary
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