



**ENGAGE**  
*your*  
**HEART**

**HOSPITAL  
SPONSORSHIPS**



**25**  
**April**  
**2019**

**23rd Annual  
Employee of the Year Luncheon  
April 25, 2019 - Hurst Conference Center**

**Honoring the best hospital employees of North Texas**

**Guest Speaker**  
**Chief Richard Picciotto**  
NY firefighter and 9/11 survivor



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**23rd Annual  
Employee of the Year Luncheon  
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## **SPONSORSHIP PROPOSAL**

### **EVENT**

A salute to the North Texas hospital workforce, the DFW Hospital Council Foundation Employee of the Year Luncheon is celebrating 23 years of success. Last year, 16 recipients and 100-plus nominees were honored. This luncheon is an opportunity for area hospitals to acknowledge exceptional employees. In the tradition of an awards show, winners are announced at the luncheon.

During the 2019 Luncheon, **Chief Richard Picciotto** will serve as keynote speaker. The highest-ranking firefighter to survive the World Trade Center collapse, and the last fireman to escape the devastation, Chief Picciotto was on a stairwell between the sixth and seventh floors of the North Tower when it collapsed on September 11, 2001. An FDNY battalion commander, his is the harrowing true story of an American hero who thought nothing of himself and gave everything for others during one of our nation's darkest hours.



# INFORMATION

Date: **April 25, 2019**  
Location: **Hurst Conference Center**  
Theme: ***Engage your Heart***  
Attendance: **700**  
CEOs: **45**  
Executives: **70**  
Hospitals: **50**



# THE AWARD

The Dallas-Fort Worth Healthcare Human Resources Association Board judge the nominations. Individual and hospital names are removed and selections are based on the facts presented. Nominees are separated into four categories of hospitals between 0-99 beds, between 100-250 beds, between 251-499 beds and over 500 beds. Two recipients are selected from each category and receive cash awards. Additional honors include the Community Service Award, System Employee Award, Physician Award, Volunteer Award, Preceptor Award and the Rex McRae Scholarship.

# WHY PARTNER?

## **Dedication to hospitals**

Sponsoring the Employee of the Year Luncheon demonstrates your dedication to the hospital community. It offers your company the ability to demonstrate your leadership and commitment.

## **Making a difference**

This event helps to build morale in our hospitals. It boosts spirits within the workforce, improves quality of care, quality of life and recognizes the importance of each individual.

## **A chance to honor**

This award is for those who are by the bedsides of our community's patients making a difference in the quality of their lives.

## **Advancing the future**

During the Luncheon, we take time to award a scholarship to a deserving hospital employee/nursing student. Funds for the scholarship are raised from this event.



# PLATINUM SPONSORSHIP

## \$2,500

- One premium table of 10
- Full-color, one-page recognition in event program
- Identified as Platinum Sponsor in press releases and publicity
- Mentioned in *Interlocutor*, the DFWHC magazine
- Recognized as Platinum Sponsor from the podium
- Top logo placement on sponsor signage
- Logo on event PowerPoint presentation

# GOLD SPONSORSHIP

## \$2,000

- One table of 10
- Half-page, color recognition in event program
- Identified as Gold Sponsor in press releases and publicity
- Mentioned in *Interlocutor*, the DFWHC magazine
- Logo on sponsor signage
- Name on website
- Name on event PowerPoint presentation



## **SILVER SPONSORSHIP \$1,500**

- Six individual luncheon tickets
- Half-page, color recognition in event program
- Recognition as sponsor during Luncheon
- Name on sponsor signage
- Name on event PowerPoint presentation

## **BRONZE SPONSORSHIP \$1,000**

- Four individual luncheon tickets
- Quarter-page, color recognition in event program
- Recognition as sponsor during Luncheon
- Name on sponsor signage
- Name on event PowerPoint presentation



The DFWHC Foundation  
**2019 Employee of the Year Luncheon**  
**Hospital Sponsorship Form**

**Hospital Sponsorships**

\_\_\_\_\_ Platinum Sponsor Hospital \$2,500  
\_\_\_\_\_ Gold Sponsor Hospital \$2,000  
\_\_\_\_\_ Silver Sponsor Hospital \$1,500  
\_\_\_\_\_ Bronze Sponsor Hospital \$1,000



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**Additional Tables or Tickets**

\_\_\_\_\_ Table of 10 (\$700 each)  
\_\_\_\_\_ Seats (\$85 each)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please print your hospital name as it should appear in publicity and on signage.

Hospital: \_\_\_\_\_

Contact: \_\_\_\_\_

E-mail: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

\_\_\_\_\_ Send bill \_\_\_\_\_ Check enclosed (please make checks payable to DFWHC Foundation)

Charge to: \_\_\_\_\_ Visa \_\_\_\_\_ MC \_\_\_\_\_ AE

Account Number: \_\_\_\_\_ Exp: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Please print name: \_\_\_\_\_

I would like to make an additional donation of \$\_\_\_\_\_ to the **Rex McRae Scholarship Endowment Fund**. This endowment funds an annual scholarship presented to a hospital employee/student pursuing a healthcare career in a school of nursing or allied health professions in North Texas. The scholarship is awarded during the Employee of the Year Luncheon.

**Deadline is Thursday, April 4, 2019.** After sending the form, company will receive e-mail confirmation.

**Mail:**  
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