

Health Literacy Resources

Videos:

- 1) American College of Physicians (ACP) Health Literacy Video:
<http://www.youtube.com/watch?v=lmnlptxIMXs>
- 2) American Medical Association Video: Health Literacy and Patient Safety: Help Patients Understand (YouTube best quality): http://www.youtube.com/watch?v=cGtZ_vxjyA
- 3) PBS Series: Unnatural Causes...is Inequality Making Us Sick?:
<http://www.pbs.org/unnaturalcauses/index.htm>

Sites:

National Library of Medicine

- 1) MedlinePlus: <http://www.medlineplus.gov>
 - a. Health Literacy topic page:
<http://www.nlm.nih.gov/medlineplus/healthliteracy.html>
 - b. Medical dictionary: <http://www.nlm.nih.gov/medlineplus/mplusdictionary.html>
 - c. Medical words tutorial: <http://www.nlm.nih.gov/medlineplus/medicalwords.html>
 - d. Word parts and what they mean: <http://www.nlm.nih.gov/medlineplus/appendixa.html>
 - e. Some common abbreviations: <http://www.nlm.nih.gov/medlineplus/appendixb.html>
 - f. Easy-to-read materials: http://www.nlm.nih.gov/medlineplus/all_easytoread.html
 - g. How to write easy-to-read health materials guide:
<http://www.nlm.nih.gov/medlineplus/etr.html>
- 2) NIHSeniorHealth.gov: <http://nihseniorhealth.gov>
- 3) PubMed Health: <http://www.ncbi.nlm.nih.gov/pubmedhealth/>
- 4) ClinicalTrials.gov: <http://www.clinicaltrials.gov>

National Network of Libraries of Medicine (NN/LM):

- 1) NN/LM health literacy page: <http://nnlm.gov/outreach/consumer/hlthlit.html>
- 2) NN/LM SE/A health literacy toolkit: <http://nnlm.gov/sea/outreach/healthlitkit/>

- 3) NN/LM SE/A SEA Guide on health literacy: <http://guides.nlm.gov/healthliteracy>
- 4) NN/LM NER's Health Literacy: New Field, New Opportunities:
<http://www.healthliteracy.worlded.org/docs/tutorial/SWF/flashcheck/main.htm>
- 5) NN/LM Home Page: <http://nlm.gov>
- 6) NN/LM Southeastern Atlantic Region's home page: <http://nlm.gov/sea>

Other Key Resources and Players:

- 1) Health Literacy Systematic Review: <http://www.ahrq.gov/clinic/epcsums/litupsum.htm>
- 2) National Assessment Adult Literacy (NAAL): <http://nces.ed.gov/NAAL>
- 3) National Patient Safety Foundation Health Literacy Ask Me 3 page:
<http://www.npsf.org/?page=askme3>
- 4) Healthy Roads Media: <http://www.healthyroadsmedia.org/>
- 5) PlainLanguage.gov: <http://www.plainlanguage.gov/>
- 6) University of Michigan Plain Language Widget and App: <http://www.lib.umich.edu/plain-language-dictionary>
- 7) CDC Gateway to Health Communication & Social Marketing Practice:
<http://www.cdc.gov/healthcommunication/>
 - a. CDC Simply Put Guide for Creating Easy-to-Understand Materials:
http://www.cdc.gov/healthliteracy/pdf/Simply_Put.pdf
 - b. CDC health literacy page: <http://www.cdc.gov/HealthLiteracy/>
- 8) Pfizer Clear Health Communications: <http://www.pfizerhealthliteracy.com/>
- 9) PatientInform: <http://www.patientinform.org/>
- 10) Robert Wood Johnson Foundation Universal Symbols in Health Care Workbook:
<http://www.rwjf.org/pr/product.jsp?id=15864>
- 11) AHRQ Health Literacy Universal Precautions Toolkit: <http://www.ahrq.gov/qual/literacy/>
- 12) US Cochrane Center: Consumers United for Evidence-based Healthcare (CUE):
<http://us.cochrane.org/CUE>
- 13) U.S. Department of Health & Human Services health literacy page:
<http://www.health.gov/communication/literacy/>

Real World Examples:

- 1) Food pyramid: <http://choosemyplate.gov>
- 2) Target's ClearRx program: <https://corporate.target.com/article/2012/10/interview-target-pharmacy-clearrx-design-jose-barr>
- 3) U.S. Pharmacopeia Pictograms: <http://www.usp.org/audiences/consumers/pictograms/form.html>

Readability:

- 1) Fry Readability Formula and Graph: <http://www.readabilityformulas.com/fry-graph-readability-formula.php>
- 2) SMOG Readability Formula: <http://www.readabilityformulas.com/smog-readability-formula.php> and <http://www.harrymclaughlin.com/SMOG.htm>
- 3) REALM: http://www.adultmeducation.com/AssessmentTools_1.html
- 4) TOFHLA: http://www.rcmar.ucla.edu/rcmar_wiki/Literacy_S-TOFHLA.html
- 5) Flesch-Kinkaid: <http://office.microsoft.com/en-us/word-help/test-your-document-s-readability-HP010148506.aspx>

Additional Resources and Readings

- 1) Centers for Medicare & Medicaid Services – Toolkit for Making Written Material Clear and Effective
<http://www.cms.gov/WrittenMaterialsToolkit/>
- 2) Health Literacy Innovations – resources and newsletter
<http://healthliteracyinnovations.com>
- 3) Health Literacy Missouri – includes blog: Plain Talk
<http://healthliteracymissouri.org>
- 4) Health Literacy Out Loud – Podcast interviews by Helen Osborne, Health Literacy Consultant
<http://www.healthliteracyoutloud.com>

- 5) Health Literacy Wisconsin: <http://healthliteracywisconsin.org/>
- 6) National Action Plan to Improve Health Literacy – U.S. Department of Health & Human Services: http://health.gov/communication/hlactionplan/pdf/Health_Literacy_Action_Plan.pdf
- 7) U.S. Department of Health & Human Services – Health Resources and Services Administration – Free Online Course for Health Providers: **Unified Health Communication (UHC): Addressing Health Literacy, Cultural Competency, and Limited English Proficiency**
<http://www.hrsa.gov/publichealth/healthliteracy/index.html>
- 8) U.S. Department of Health & Human Services – Office of Disease Prevention and Health Promotion – Health Literacy Online: A Guide to Writing and Designing Easy-to-Use Health Web Sites
<http://www.health.gov/healthliteracyonline/index.htm>

For questions, please contact:

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