



HOSPITAL SPONSORSHIPS

HEALTHCARE CHAMPIONS AMONG US!

Join us for an afternoon honoring some of the best and brightest hospital employees in North Texas

The 16th Annual Employee of the Year Luncheon

April 19, 2012

12:00-2:00 p.m.

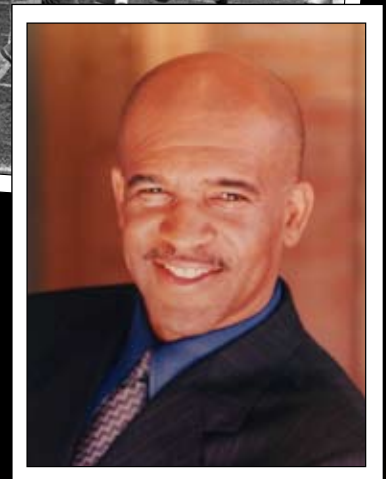
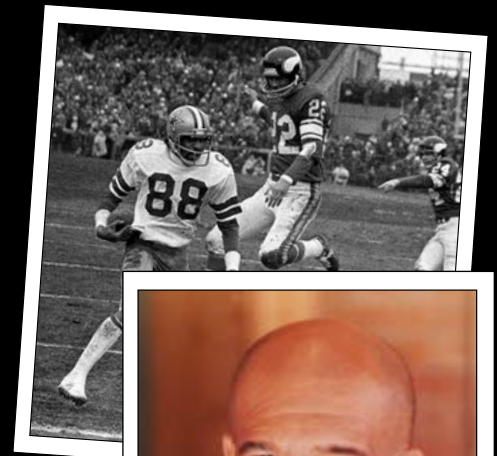
Arlington Convention Center

presented by



www.dfwhcfoundation.org

Benefiting the
DFWHC Foundation
Workforce Center



guest speaker

Drew Pearson

historic Dallas Cowboys receiver and
2011 inductee into the Ring of Honor

HEALTHCARE CHAMPIONS Among Us!

SPONSORSHIP PROPOSAL

Employee of the Year Luncheon
April 19, 2012 • 12:00-2:00 p.m.
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guest speaker
Drew Pearson
of the Dallas Cowboys

EVENT

A salute to the North Texas hospital workforce, the Dallas-Fort Worth Hospital Council Foundation Employee of the Year Luncheon is celebrating 16 years of success. Last year, 10 recipients and 50 nominees were honored. This luncheon is an opportunity for metroplex hospitals to acknowledge exceptional employees. The Luncheon serves to boost morale within the healthcare community and offers employees a chance to be recognized. Winners, in the tradition of an awards show, are announced at the luncheon.



At the 2011 Luncheon, nominees from 50 hospitals from across North Texas were introduced and awarded.

EVENT INFORMATION

Date: **April 19, 2012**
Location: **Arlington Convention Center**
Theme: **Healthcare Champions**
Attendance: **700**
CEOs: **45**
Executives: **70**
Hospitals: **50**



AWARD PROCESS

The Dallas-Fort Worth Healthcare Human Resources Association Board judges the nominations. Names of individuals and hospitals are removed in advance and judges base their selection on the facts presented. Nominees are separated into four categories of hospitals between 0-99 beds, hospitals between 100-250 beds, hospitals between 251-499 beds and hospitals over 500 beds. Two recipients are selected from each category and receive cash awards. Additional awards include the Community Service Award, Corporate System Award and Physician Award.

REASONS TO PARTNER

Dedication to hospitals

Sponsoring the Employee of the Year Luncheon demonstrates your dedication to the hospital community. It offers your company the ability to demonstrate your leadership and commitment.

Making a difference

This event truly helps build morale in our hospitals. It boosts spirits within the workforce, improves quality of care, quality of life and recognizes the importance of each individual. This event allows hospitals across North Texas to share success beyond their hospital's walls.

A chance to honor

This award is for those who are by the bedsides of patients making a difference in the quality of their lives.

Advancing the future

During the Luncheon, we take time to award a scholarship to a deserving hospital employee/nursing student. Funds for the scholarship are raised from events like this.



PLATINUM SPONSORSHIP (\$2,500)

- One premium table of ten
- Full-color, one-page recognition in event program
- Identified as Platinum Sponsor in press releases and publicity
- Mentioned in *Interlocutor*, the DFWHC magazine
- Recognized as Platinum Sponsor from the podium
- Top logo placement on sponsor signage
- Logo on event PowerPoint presentation



GOLD SPONSORSHIP (\$2,000)

- One table of ten
- Half-page, color recognition in event program
- Identified as Gold Sponsor in press releases and publicity
- Mentioned in *Interlocutor*, the DFWHC magazine
- Logo on sponsor signage
- Name on website
- Name on event PowerPoint presentation



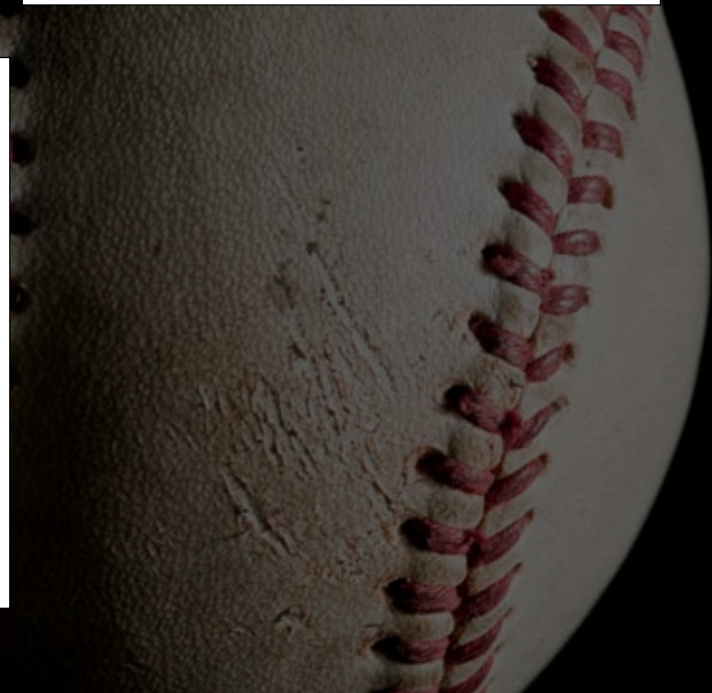
SILVER SPONSORSHIP (\$1,500)

- Six individual luncheon tickets
- Half-page, color recognition in event program
- Recognition as sponsor during Luncheon
- Name on sponsor signage
- Name on event PowerPoint presentation



BRONZE SPONSORSHIP (\$1,000)

- Four individual luncheon tickets
- Quarter-page, color recognition in event program
- Recognition as sponsor during Luncheon
- Name on sponsor signage
- Name on event PowerPoint presentation



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DFWHC
FOUNDATION



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The DFWHC Foundation
**Employee of the Year Luncheon
Sponsorship Form**

Hospital Sponsorships

- _____ Platinum Sponsor Hospital \$2,500
- _____ Gold Sponsor Hospital \$2,000
- _____ Silver Sponsor Hospital \$1,500
- _____ Bronze Sponsor Hospital \$1,000

Additional Tables or Tickets

- _____ Tables (\$600 each)
- _____ Seats (\$75 each)

Signature: _____ Date: _____

Please print your hospital name as it should appear in publicity and on signage.

Hospital: _____

Contact: _____

E-mail: _____

BillingAddress: _____

City: _____ State: _____ Zip: _____

Business Phone: _____ Fax: _____

_____ Send bill _____ Check enclosed (please make checks payable to DFWHC Foundation)

Charge to: _____ Visa _____ MC _____ AE

Account Number: _____ Exp: _____

Authorized Signature: _____

Please print name: _____

I would like to make an additional donation of \$ _____ to the **Rex McRae Scholarship Endowment Fund**. This endowment funds an annual scholarship presented to a hospital employee/student pursuing a healthcare career in a school of nursing or allied health professions in North Texas. The scholarship is awarded during the Employee of the Year Luncheon.

Deadline for sponsorships is Friday, March 16, 2012. Please mail, fax or e-mail form. After receiving sponsorship form, company will receive an e-mail confirmation.

Mail:
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Attn: Chris Wilson
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Irving, TX 75062

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Chris Wilson
469-648-5086

E-mail:
chrisw@dfwhc.org

Information:
Chris Wilson or
Danette Tidwell at
972-717-4279



www.dfwhcfoundation.org