



EXECUTIVE SPONSORSHIPS

HEALTHCARE CHAMPIONS AMONG US!

Join us for an afternoon honoring some of the best and brightest hospital employees in North Texas

The 16th Annual Employee of the Year Luncheon

April 19, 2012

12:00-2:00 p.m.

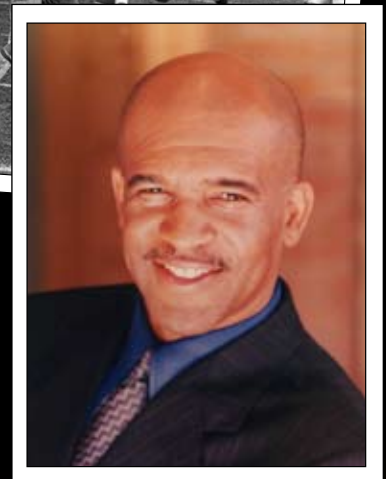
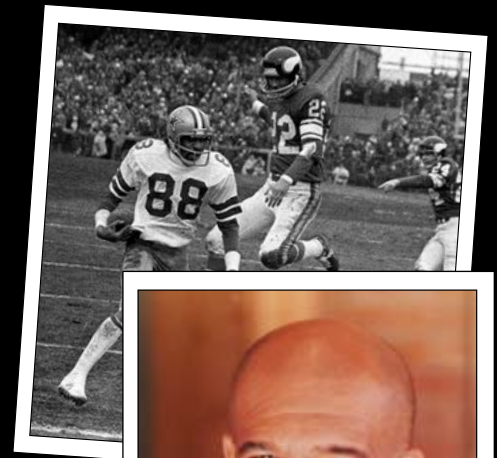
Arlington Convention Center

presented by



www.dfwhcfoundation.org

Benefiting the
DFWHC Foundation
Workforce Center



guest speaker

Drew Pearson

historic Dallas Cowboys receiver and
2011 inductee into the Ring of Honor

HEALTHCARE CHAMPIONS Among Us!

SPONSORSHIP PROPOSAL

Employee of the Year Luncheon
April 19, 2012 • 12:00-2:00 p.m.
Arlington Convention Center

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guest speaker
Drew Pearson
of the Dallas Cowboys

EVENT

A salute to the North Texas hospital workforce, the Dallas-Fort Worth Hospital Council Foundation Employee of the Year Luncheon is celebrating 16 years of success. Last year, 10 recipients and 50 nominees were honored. This luncheon is an opportunity for metroplex hospitals to acknowledge exceptional employees. The Luncheon serves to boost morale within the healthcare community and offers employees a chance to be recognized. Winners, in the tradition of an awards show, are announced at the luncheon.



At the 2011 Luncheon, nominees from 50 hospitals from across North Texas were introduced and awarded.

EVENT INFORMATION

Date: **April 19, 2012**
Location: **Arlington Convention Center**
Theme: **Healthcare Champions**
Attendance: **700**
CEOs: **45**
Executives: **70**
Hospitals: **50**



AWARD PROCESS

The Dallas-Fort Worth Healthcare Human Resources Association Board judges the nominations. Names of individuals and hospitals are removed in advance and judges base their selection on the facts presented. Nominees are separated into four categories of hospitals between 0-99 beds, hospitals between 100-250 beds, hospitals between 251-499 beds and hospitals over 500 beds. Two recipients are selected from each category and receive cash awards. Additional awards include the Community Service Award, Corporate System Award and Physician Award.

REASONS TO PARTNER

Dedication to hospitals

Sponsoring the Employee of the Year Luncheon demonstrates your dedication to the hospital community. It offers your company the ability to demonstrate your leadership and commitment.

Making a difference

This event truly helps build morale in our hospitals. It boosts spirits within the workforce, improves quality of care, quality of life and recognizes the importance of each individual. This event allows hospitals across North Texas to share success beyond their hospital's walls.

A chance to honor

This award is for those who are by the bedsides of patients making a difference in the quality of their lives.

Advancing the future

During the Luncheon, we take time to award a scholarship to a deserving hospital employee/nursing student. Funds for the scholarship are raised from events like this.





AWARD SPONSORSHIP (\$10,000)

Logo visibility

- Announce and deliver award from the podium
- Logo on award
- Acknowledgement in event e-mails
- Acknowledgement in event program
- Acknowledgement on event signage
- Acknowledgement on event PowerPoint presentation
- Gobo (your logo projected in lights on stage)
- Ability to work with staff to increase sponsor activation and branding

Media visibility

- \$2,500 contributed to Rex McRae Scholarship Fund
- Receive color, one-page recognition in event program with choice of placement
- Identified as a Award Sponsor in press releases and event publicity
- Recognized as a Award Sponsor from the podium
- Opportunity to place pre-approved attendee gift with logo at each place setting
- Acknowledgement in article in *Interlocutor*, the DFWHC newsletter
- Logo on DFWHC website

Event benefits

- Two tables of ten in VIP seating

Corporate branding

- Promote your company as proud supporter of the Luncheon



PLATINUM SPONSORSHIP (\$8,000)

Only two sponsorships available at this level, industry exclusive

Logo visibility

- Acknowledgement in event e-mails
- Acknowledgement in event program
- Acknowledgement on event signage
- Acknowledgement on event PowerPoint presentation
- Gobo (your logo projected in lights on the stage)
- Opportunity to place pre-approved attendee gift with logo at each place setting
- Ability to work with staff to increase sponsor activation and branding

Media visibility

- Receive color, one-page recognition in event program with choice of placement
- Identified as a Platinum Sponsor in press releases and publicity
- Recognized as a Platinum Sponsor from the podium
- Senior Executive welcomes guests from the reception podium
- Acknowledgement in article in *Interlocutor*, the DFWHC newsletter
- Logo on DFWHC website

Event benefits

- Two tables of ten in VIP seating

Corporate branding

- Promote your company as proud supporter of the Luncheon

GOLD SPONSORSHIP (\$5,500)

Only five sponsorships available at this level

Logo Visibility

- Acknowledgement in event program
- Acknowledgement on event signage
- Acknowledgement on event PowerPoint presentation
- Opportunity to place pre-approved logoed gift at each place setting

Media Visibility

- Receive color, one-page recognition in event program
- Identified as a Gold Sponsor in press releases and publicity
- Recognized as a Gold Sponsor from the podium
- Acknowledgement in Luncheon article in *Interlocutor*, the DFWHC newsletter

Event Benefits

- One VIP table of ten

Corporate Branding

- Promote your company as a proud supporter of the Luncheon



SILVER SPONSORSHIP (\$3,000)

Logo Visibility

- Acknowledgement in event program
- Acknowledgement on event signage
- Acknowledgement on event PowerPoint presentation

Media Visibility

- Receive a color, half-page recognition in event program
- Recognized as a sponsor from the podium
- Acknowledgement in Luncheon article in *Interlocutor*, the DFWHC newsletter

Event Benefits

- One table of ten

Corporate Branding

- Promote your company as a proud supporter of the Luncheon



BRONZE SPONSORSHIP (\$2,000)

Logo Visibility

- Acknowledgement in event program
- Acknowledgement on event signage
- Acknowledgement on event PowerPoint presentation

Media Visibility

- Receive a color, quarter-page recognition in event program
- Acknowledgement in Luncheon article in *Interlocutor*, the DFWHC magazine

Event Benefits

- One table of ten

Corporate Branding

- Promote your company as a proud supporter of the Luncheon



The DFWHC Foundation
**Employee of the Year Luncheon
Sponsorship Form**

Event Sponsorships

- _____ Award Sponsor Executive \$10,000
- _____ Platinum Sponsor Executive \$8,000
- _____ Gold Sponsor Executive \$5,500
- _____ Silver Sponsor Executive \$3,000
- _____ Bronze Sponsor Executive \$2,000

Additional Tables or Tickets

- _____ Tables (\$600 each)
- _____ Seats (\$75 each)

Signature: _____ Date: _____

Please print your company name as it should appear in publicity and on signage.

Company: _____

Contact: _____

E-mail: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____ Fax: _____

_____ Send bill _____ Check enclosed (please make checks payable to DFWHC Foundation)

Charge to: _____ Visa _____ MC _____ AE

Account Number: _____ Exp: _____

Authorized Signature: _____

Please print name: _____

I would like to make an additional donation of \$ _____ to the **Rex McRae Scholarship**. This funds an annual scholarship presented to a hospital employee/student pursuing a healthcare career in a school of nursing or allied health professions in North Texas. The scholarship is awarded during the Luncheon.

Deadline is Friday, March 16, 2012. After sending the form, company will receive e-mail confirmation.

Mail:
DFWHC Foundation
Attn: Kristin Alexander
250 Decker Drive
Irving, TX 75062

Fax:
Kristin Alexander
469-648-5086

E-mail:
kalexander@dfwhc.org

Information:
Kristin Alexander or
Danette Tidwell at
972-717-4279