



The root of great healthcare is great employees



HOSPITAL SPONSORSHIPS

The 15th Annual Employee of the Year Luncheon

April 26, 2011

12:00–2:00 p.m.

Irving Convention Center

Benefiting the Dallas–Fort Worth Hospital
Council Foundation Workforce Center

presented by



www.dfwhcfoundation.org



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SPONSORSHIP PROPOSAL

Employee of the Year Luncheon
April 26, 2011 • 12:00–2:00 p.m.
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guest speaker
Diana Jordan
Healthcare Humorist

EVENT DESCRIPTION

A salute to the North Texas hospital workforce, the Dallas-Fort Worth Hospital Council Foundation Workforce Center's Employee of the Year Luncheon is celebrating 15 years of success. Last year, 10 recipients and 50 nominees were honored. This luncheon is an opportunity for metroplex hospitals to acknowledge exceptional employees. The Employee of the Year Luncheon serves to boost morale within our healthcare community and offers employees a chance to be recognized. It is an event where nominees lunch with hospital executives. Not only do hospital CEOs attend, they stand side-by-side with their honorees. Winners, in the tradition of an awards show, are announced at the luncheon.



At the 2010 Luncheon, nominees from 50 hospitals from across the Dallas-Fort Worth area were introduced and awarded.

EVENT INFORMATION

Date: April 26, 2011
Location: Irving Convention Center
Theme: The Root of Great Healthcare
Attendance: 600
CEOs: 45
Executives: 70
Hospitals: 50



AWARD PROCESS

Board members of the Dallas-Fort Worth Healthcare Human Resources Association judge the nominations. Names of individuals and hospitals are removed in advance and board members base their selection on the facts presented. Nominees are separated into four categories including hospitals between 0-99 beds, hospitals between 100-250 beds, hospitals between 251-499 beds and hospitals over 500 beds. Two recipients are selected from each category and receive cash awards. Additional awards include the Community Service Award and Physician Award.

REASONS TO PARTNER

Dedication to the hospital community

Sponsoring the Employee of the Year Luncheon demonstrates your dedication to the hospital community. It offers more than just an introduction, it offers your company the ability to demonstrate your leadership and commitment.

Making a difference within our hospitals

This event truly helps build morale in our hospitals. It boosts spirits within the workforce, improves quality of care, quality of life and recognizes the importance of each individual. This event allows hospitals across the Dallas-Fort Worth area to share success beyond their hospital's walls.

A chance to honor

This award is for those who are by the bedsides of patients making a difference in the quality of their lives.

Advancing the future through scholarships

During the Employee of the Year Luncheon, we take time to award a scholarship to a deserving nursing student. The funds for the scholarship are raised from events like this.





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SPONSORSHIP LEVELS

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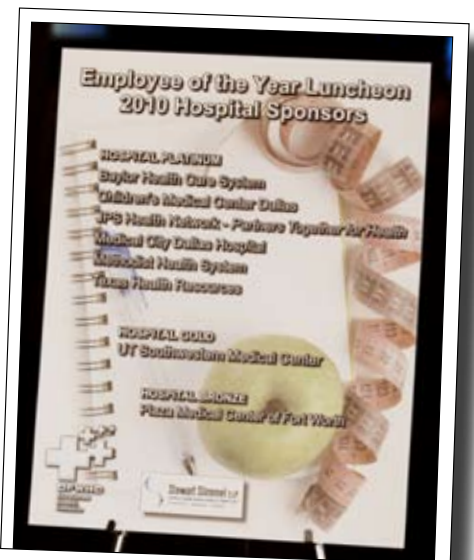
www.dfwhcfoundation.org



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PLATINUM SPONSORSHIP (\$2,500)

- One premium table of ten
- Full-color, one-page recognition in event program
- Identified as Platinum Sponsor in press releases and publicity
- Mentioned in *Interlocutor*, the DFWHC magazine
- Recognized as Platinum Sponsor from the podium
- Top logo placement on sponsor signage
- Logo on website
- Logo on event PowerPoint presentation



GOLD SPONSORSHIP (\$2,000)

- One table of ten
- Full-page, black & white recognition in event program
- Identified as Gold Sponsor in press releases and publicity
- Mentioned in *Interlocutor*, the DFWHC magazine
- Logo on sponsor signage
- Name on website
- Name on event PowerPoint presentation



SILVER SPONSORSHIP (\$1,500)

- Six individual luncheon tickets
- Half-page, black & white recognition in event program
- Recognition as sponsor during Luncheon
- Name on sponsor signage
- Name on event PowerPoint presentation



BRONZE SPONSORSHIP (\$1,000)

- Four individual luncheon tickets
- Quarter-page, black & white recognition in event program
- Recognition as sponsor during Luncheon
- Name on sponsor signage
- Name on event PowerPoint presentation





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PAST PHOTOS

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The DFWHC Foundation Workforce Center presents
15th Annual Employee of the Year Luncheon
2011 Sponsorship Form

Hospital Sponsorships

- _____ Speaker Sponsor Hospital \$3,000
- _____ Platinum Sponsor Hospital \$2,500
- _____ Gold Sponsor Hospital \$2,000
- _____ Silver Sponsor Hospital \$1,500
- _____ Bronze Sponsor Hospital \$1,000

Additional Tables or Tickets

- _____ Tables (\$600 each)
- _____ Seats (\$75 each)

Signature acknowledging sponsorship: _____ Date: _____

Please print your hospital name as it should appear in publicity and on signage.

Hospital: _____

Contact: _____

E-mail: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____ Fax: _____

_____ Send bill _____ Check enclosed (please make checks payable to DFWHC Foundation)

Charge to: _____ Visa _____ MC _____ AE

Account Number: _____ Exp: _____

Authorized Signature: _____

Please print name: _____

I would like to make an additional donation of \$ _____ to the **Rex McRae Scholarship Endowment Fund**. This endowment funds an annual scholarship presented to a student pursuing a healthcare career in a school of nursing or allied health professions in North Texas. The scholarship is awarded during the Employee of the Year Luncheon.

The deadline for sponsorships is Friday, April 8, 2011. Please mail, fax or e-mail the form. After receiving the sponsorship form, company will receive an e-mail confirmation.

Mail to:
DFWHC Foundation
Attn: Kristin Alexander
250 Decker Drive
Irving, TX 75062

Fax to:
Kristin Alexander
972-719-4009

Scan and e-mail to:
kalexander@dfwhc.org

For information contact:
Kristin Alexander,
or Eileen Cross at
972-719-4900



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